



absolute dentistry

June, 2004

Dr. Charles Brown

Dr. Gerald Kushner







Welcome to *absolute dentistry*

Your dental health affects your general health. At the office of Drs. Brown and Kushner, we want to offer the best possible dental care for everyone in your family. We would also like for you to know more about our practice.

To that end, we have decided to send all our patients this quarterly newsletter. Each issue will let you get to know one of our staff members, learn about new techniques in dentistry, and pick up a tip or two on taking care of your teeth. Please let us know what you think of the newsletter, and what topics you would like to read about in the future.

Our entire staff is dedicated to:

-  Always present to our patients the optimal treatment available for their needs, and to ensure that every patient will receive the highest level of care appropriate to their personal situation.
-  Provide an atmosphere for our patients that is comfortable, caring, and safe.
-  Remain committed to providing service for our patients that is both honest and professional, with a passion to go beyond the expected.
-  Continually increase our knowledge, thereby allowing us to provide patients the finest care.



An Ounce of Prevention...

By now, you know how important flossing is for your dental health. Ideally, it would be best if you floss after each meal, but for your own oral health, you must floss *at least once* daily.

Did you know that your saliva flow decreases when you sleep, allowing the bacteria in your mouth to multiply? Whether you use dental floss or dental tape, and whether you floss before or after brushing, remember, the most important time to floss your teeth is **just before bedtime**.



Meet our Staff

If you are looking for a friendly smile in our office, you will always find one on the face of Adrienne



Hill, our Head Dental Assistant. When Adrienne, who is the proud mother of two grown daughters, decided to go back to work after being a stay-at-home mom, she noticed an

abundance of ads in the newspaper for dental assistants. So she enrolled in a training program, became a certified dental assistant, and went to work for Drs. Brown and Kushner. That was *eleven* years ago, and we have been lucky enough to have her with us ever since.

Adrienne helps with everything in the office from ordering supplies to confirming appointments and working on insurance claims. She likes being with people, however, so it is no surprise that her favorite part of the job is the one-on-one interaction with patients when she assists the doctors.

Outside of the office, Adrienne enjoys sewing, crafts, reading, visiting family in Colorado, and baseball. The next time you are in our office, say hello to Adrienne. And if you are an Angels fan, ask her what she thought about the last game.



We Love Referrals

Although we have many long-time patients, we are always happy to accept new ones. We appreciate your referrals and promise to provide your friends, family, and colleagues the same great dental care you have come to expect from us.

We'd like to say thanks to you and to any new patients you refer with a gift. Check the other side of this newsletter for details.



I am pleased to refer _____

New Patient's Name

to

Drs. Brown and Kushner

16100 Sand Canyon Avenue Suite 380 Irvine, CA 92618 949.833.8020

Current Patient's Name

Did You Know?



We welcome referrals! Our satisfied patients are our best source of advertising. Your smile, your dental health, and your dental care mean everything to us. We appreciate your referrals of your friends, family members, and/or colleagues.

To refer a new patient to our practice, simply fill in the coupon above and have the new patient bring the coupon to his/her first visit. In appreciation of your confidence in us, we would like to treat you and a guest to a free trip to the movies. We will also give two movie tickets to any new patients you referred when they come in for their first visit.

absolute dentistry

Courtesy of

Drs. Charles Brown and Gerald Kushner

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